Media Kit for *I Choose Joy!*

Thanks for considering a partnership with I Choose Joy! My name is Gena Mayo, and I've been writing this blog for 9 years. My niche is mostly Christian homeschooling moms. I love to post on what we're doing in my family—homeschooling, homemaking, parenting, etc. I post about favorite homeschooling materials, tutorials for making recipes and crafts, and great field trip ideas. I also post several book, curriculum, and/or product reviews every month, some with giveaways. I started a weekly link party in February 2013 that brings in bloggers who post about "making their house a home". All posts on I Choose Joy! are meant to be honoring to the Lord.

Stats as of 5/1/2015:
Monthly (from Google Analytics): 8010 sessions, 7112 users, 10,409 pageviews in the last month
Facebook followers: 4130 https://www.facebook.com/ichoosejoynow
Twitter followers: 2898 https://twitter.com/ichoosejoynow
Pinterest followers: 7417 http://pinterest.com/genamayo/ Instagram: 353 http://instagram.com/ichoosejoynow
Email followers: 309 Bloglovin' followers: 357

What I'll do for my sponsor:
I will post your ad in my sidebar continually and will share about your company on all my social media outlets at least once a month. I also accept sponsored posts if they fit my niche. My family enjoys using products for review and we can offer them in a giveaway. Cost: $25/month each for sponsored posts, reviews, and giveaways.
Pay at Paypal account: gena@ichoosejoy.org
To begin sponsorship with I Choose Joy!, please contact Gena Mayo at gena@ichoosejoy.org